

## - DIGITAL SIGNAGE



. It is used to digitally display information, advertisements, or other visual messages. This technology is becoming increasingly common in schools and educational institutions, providing an effective and dynamic way to communicate with students, teachers, and staff.

Digital Signage for schools is the use of large screens to display various information, such as:

- Class schedules
- School activities
- Announcements of special events
- School news and urgent notices
- Internal advertisements (e.g., for activities, school clubs, etc.)
- Motivational or educational messages
- Important data for students and staff

### Widgets:



Date, time or a calendar can be added. Text messages can be delivered to your customers.



Keep your customers updated with Local weather information.



Exchange rates for many currency pairs can be viewed with the Currency Widget.

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Video and Image files can be uploaded to the Library or directly to Layouts from the Toolbar in the Layout Designer.



Add web pages with URL. Instagram posts, Twitter account Live scrollwall can be added. The web page can be scaled to show only a certain area.



You can add your own RSS feeds on your screens or use RSS feeds from well-known organizations such as the New York Times.

## Features



### SAVE TIME AND MONEY

When we provide your digital signage services, you can allocate your energy and finance to more challenging business areas.



### REMOTE MANAGEMENT MODE

Playroom Signage allows you to create, schedule and stream content remotely.



### OFFLINE

Offline mode ensures that the content is being played even when there is no network connection.



### CLOUD BASED (OPTIONAL)

The OS server can be installed locally or hosted on the cloud. Your content managed in the cloud is stored securely. You can deliver Large graphics and videos with scalable storage.



### SYSTEM INTEGRATION

Integrates with your business backend system:

- Warning systems
- Selling points
- Warehouse stock

Cloud signage can automatically replace your signage display to support everchanging promotions.



### 20+ WIDGETS

Users have the option to add real-time and informative widgets such as Time, Weather, RSS feeds, images and HD video streaming or web pages to interact with passing customers.



### ONE ACCOUNT, UNLIMITED SCREEN MANAGEMENT

No matter how many digital signage displays are installed in a store or in different Locations, Playroom Signage provides a centralized content management workflow to manage multiple displays with a single account.



### SPLIT SCREEN DESIGNS

As screens get bigger, it's a huge image to cover. You may have free space. With Playroom Signage, you can divide these Large areas into smaller content zones.

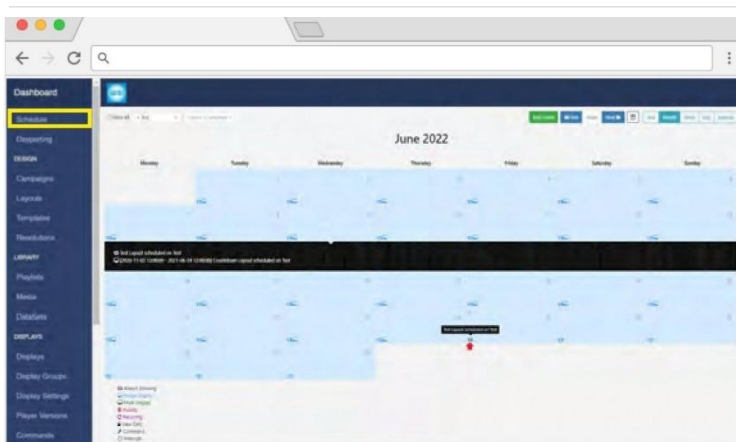


### DISPALY +SET-TOP BOX

If your screen is not digital signage compatible or old generation, you will need media player. PRMSTB-100 Android Based Set Top Box provides your distribution, remote device management and data security with its advanced operating system and turns your screen into a digital signage screen.

## CONTENT MANAGEMENT PANEL

### Schedule



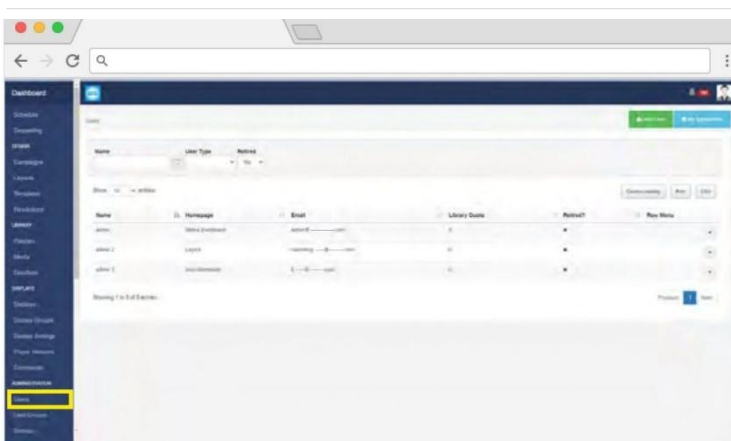
*Divide your calendar into predefined day segments for ultimate scheduling convenience.*

*Your screen may include recurring content that is always on, or content that will be offered at a one-time interval.*

*Add layouts to campaigns to make them appear in a specific order and make planning easier.*

*Give your schedules a priority so you can make sure your messages are shown at the right time alongside free layouts.*

### User Access Control



*The built-in User Authentication system keeps your content secure and only authenticated users can access it. Enterprise users can use "single sign-on" via SAML for integration with an existing user directory.*

## - TV 55"

BLUETOOTH	Yes
AC Input Voltage	100 - 240 V
AC Input Frequency	50 - 60 Hz
Response time	0.1 ms
Weight (with stand)	16 kg
Display Resolution	3840 x 2160 pixels
Display Diagonal	139.7 cm (55")
Package Weight	21.3 kg
Display Technology	OLED
Wi-Fi	Yes
Voice control	Yes
Operating System Version	webOS 23
Bluetooth Version	5.0
RMS rated power	40 W
Power consumption (standby)	0.5 W
Package width	1360 mm
Package depth	187 mm
Package height	810 mm
Display diagonal (metric)	139 cm
Width (with stand)	1222 mm
Depth (with stand)	230 mm
Height (with stand)	757 mm

Weight (without stand)	14.1 kg
Height (without stand)	703 mm
Depth (without stand)	45.1 mm
Width (without stand)	1222 mm
HD type	4K Ultra HD
Wi-Fi standards	Wi-Fi 5 (802.11ac)
Operating system installed	Web OS
HDMI ports quantity	4
USB 2.0 ports quantity	3
Screen shape	Flat
VESA mounting	Yes
Ethernet LAN (RJ-45) ports	1
Ethernet LAN	Yes
Noise reduction	No
Common interface (CI)	Yes
RF ports quantity	2
PC in (D-Sub)	No
Smart TV	Yes
Common interface Plus (CI+)	No
Audio formats supported	WMA
USB recording	No
Audio decoders	Dolby Atmos
Audio output channels	2.0 channels

Digital audio optical out	1
ECO mode	Yes
Sound modes	AI Sound Pro
HDMI version	2.1
NVIDIA G-SYNC	Yes
Smart modes	Filmmaker
Multi View	Yes
Web browser	Yes
Product colour	Black
Remote control included	Yes
Native refresh rate	100 Hz
High Dynamic Range (HDR) technology	High Dynamic Range 10 (HDR10)
High Dynamic Range (HDR) supported	Yes
AMD FreeSync	Yes
Panel mounting interface	300 x 200 mm
Energy efficiency class (SDR)	G
Energy consumption (SDR) per 1000 hours	81 kWh
Energy efficiency class (HDR)	G
Energy consumption (HDR) per 1000 hours	143 kWh
4K Ultra HD upscaling	Yes
Apple AirPlay 2 support	Yes

Enhanced Audio Return Channel (eARC)	Yes
Sports apps	Sports Alerts
Game features	Auto Low Latency Mode (ALLM), Game Optimizer, HGiG, Variable Refresh Rate (VRR)
Backlight dimming technology	Local Dimming